



2019 Annual Conference

Value Proposition: Student Success

November 20-22

Hyatt Regency

808 Howell Street, Seattle, WA 98101

Sponsor's Prospectus

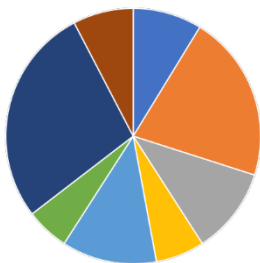
Why Sponsor the 2019 NWCCU Annual Conference?

The Northwest Commission on Colleges and Universities (NWCCU) is one of seven regional organizations recognized by the U.S. Department of Education to accredit postsecondary institutions within the United States.



The NWCCU (<http://www.nwccu.org>) accredits approximately 160 two- and four-year public and private colleges and universities, including Tribal colleges, in Alaska, Idaho, Montana, Nevada, Oregon, Utah and Washington, along with a few institutions in British Columbia, Canada. The core of NWCCU's work is focused on evidence-informed and continuous improvements to promote student success and achievement.

The theme of the 2019 NWCCU Annual Conference is *"Value Proposition: Student Success"*.



The 2019 NWCCU Annual Conference offers a platform for higher education chief executive officers, presidents, chancellors, provosts, vice presidents, deans, business officers, accreditation liaison officers, evaluators, members of boards of regents/trustees, state and federal government officials, and others interested in accreditation to gather and share their experiences, learn best practices, and network and cultivate new connections.

The 2019 NWCCU Annual Conference is the largest and most exciting gathering of over 400 key decision makers and individuals interested in higher education and accreditation in the Pacific Northwest.

SPONSORSHIP OPPORTUNITY

Three tiers of sponsorship are available: Gold, Silver, and Bronze

Gold Sponsor: Only 3 Spots Available! \$10,000 each. Must reserve no later than September 1, 2019

All Gold Sponsors Receive:

- Recognition for one year as a Gold Sponsor on the NWCCU Annual Conference webpage.
- A five-minute speaking opportunity during the Opening Session.
- Two complimentary invitations to the NWCCU awards luncheon and reception on November 21, 2019.
- Two hotel rooms for company representatives at the conference hotel for November 20-22, 2019.
- Complimentary exhibit table in a prime location at the 2019 NWCCU Annual Conference.
- Two complimentary meeting registrations for the 2019 NWCCU Annual Conference.
- One full-page color advertisement in the 2019 NWCCU Annual Conference official program book — your choice of location includes the inside front cover, inside back cover, or outside back cover.

Silver Sponsor: Only 5 Spots Available! \$5,000 each. Must reserve no later than September 1, 2019

All Silver Sponsors Receive:

- Recognition for one year as a Silver Sponsor on the NWCCU Annual Conference webpage.
- One complimentary invitation to the NWCCU awards luncheon and reception on November 21, 2019.
- One hotel room for company representatives at the conference hotel for November 20-22, 2019.
- Complimentary exhibit table at the 2019 NWCCU Annual Conference.
- One complimentary meeting registration for the 2019 NWCCU Annual Conference.
- One half-page color advertisement in the 2019 NWCCU Annual Conference official program book.

Bronze Sponsor: Only 10 Spots Available! \$2,500 each. Must reserve no later than September 1, 2019

All Bronze Sponsors Receive:

- Recognition for one year as a Bronze Sponsor on the NWCCU Annual Conference webpage.
- One complimentary invitation to the NWCCU awards luncheon and reception on November 21, 2019.
- Complimentary exhibit table at the 2019 NWCCU Annual Conference.
- One complimentary meeting registration for the 2019 NWCCU Annual Conference.
- One quarter-page color advertisement in the 2019 NWCCU Annual Conference official program book.

EXHIBIT AREA

The NWCCU's exhibit area will be the heart of the Annual Conference, and potentially all attendees will have a chance to interact with you.

As an exhibitor you can

- Promote knowledge of your brand within the higher education community in the Pacific Northwest.
- Gather high-quality leads to foster new business for your company.
- Put your products and services in front of a new audience.

What's included

- One 6' skirted table with electrical outlets, 2 contour chairs, and waste basket.

Exhibit schedule

Move-In: Wednesday, November 20 8:00 am–5:00 pm

Move-Out: Friday, November 22 2:00 pm–6:00 pm

Reserve your sponsorship today

Contact Elsa Gossett (425-558-4224; egossett@nwccu.org)