The Northwest Commission on Colleges and Universities (NWCCU) is one of seven regional organizations recognized by the U.S. Department of Education to accredit postsecondary institutions within the United States.

The NWCCU (http://www.nwccu.org) accredits approximately 160 two- and four-year public and private colleges and universities, including Tribal colleges, in Alaska, Idaho, Montana, Nevada, Oregon, Utah and Washington, along with a few institutions in British Columbia, Canada. The core of NWCCU’s work is focused on evidence-informed and continuous improvements to promote student success and achievement.

The theme of the 2020 Annual Conference is “Promoting Economic and Social Mobility”.

The 2020 NWCCU Annual Conference offers a platform for higher education chief executive officers, presidents, chancellors, provosts, vice presidents, deans, business officers, accreditation liaison officers, evaluators, members of boards of regents/trustees, state and federal government officials, and others interested in accreditation to gather and share their experiences, learn best practices, and network and cultivate new connections.

The 2020 NWCCU Annual Conference is the largest and most exciting gathering of almost 500 key decision makers and individuals interested in higher education and accreditation in the Pacific Northwest.
SPONSORSHIP OPPORTUNITY

Platinum Sponsor: Only one spot available! $25,000. Must reserve no later than September 1, 2020
- Naming opportunity for the NWCCU Beacon Award for Excellence in Student Achievement and Excellence (https://www.nwccu.org/news-updates/beaconaward/)
- Recognition for one year as a Platinum Sponsor on the NWCCU Annual Conference webpage.
- A five-minute speaking opportunity during the Opening Session.
- Two complimentary invitations to the NWCCU awards luncheon and reception on November 19, 2020.
- Complimentary exhibit table in a prime location at the 2020 NWCCU Annual Conference.
- Two complimentary meeting registrations for the 2020 NWCCU Annual Conference.
- One full-page color advertisement on the inside front cover of the 2020 NWCCU Annual Conference official program book.

Gold Sponsor: Only three spots available! $10,000 each. Must reserve no later than September 1, 2020
- Recognition for one year as a Gold Sponsor on the NWCCU Annual Conference webpage.
- A five-minute speaking opportunity during the Opening Session.
- Two complimentary invitations to the NWCCU awards luncheon and reception on November 19, 2020.
- Complimentary exhibit table in a prime location at the 2020 NWCCU Annual Conference.
- Two complimentary meeting registrations for the 2020 NWCCU Annual Conference.
- One full-page color advertisement in the 2019 NWCCU Annual Conference official program book.

Silver Sponsor: $5,000 each. Must reserve no later than September 1, 2020
- Recognition for one year as a Silver Sponsor on the NWCCU Annual Conference webpage.
- One complimentary invitation to the NWCCU awards luncheon and reception on November 19, 2020.
- Complimentary exhibit table at the 2020 NWCCU Annual Conference.
- One complimentary meeting registration for the 2020 NWCCU Annual Conference.
- One half-page color advertisement in the 2020 NWCCU Annual Conference official program book.

Bronze Sponsor: $2,500 each. Must reserve no later than September 1, 2020
- Recognition for one year as a Bronze Sponsor on the NWCCU Annual Conference webpage.
- One complimentary invitation to the NWCCU awards luncheon and reception on November 19, 2020.
- Complimentary exhibit table at the 2020 NWCCU Annual Conference.
- One complimentary meeting registration for the 2020 NWCCU Annual Conference.
- One quarter-page color advertisement in the 2020 NWCCU Annual Conference official program book.

EXHIBIT AREA
The NWCCU’s exhibit area will be the heart of the Annual Conference, and potentially all attendees will have a chance to interact with you. Includes one 6’ skirted table with electrical outlets, 2 contour chairs, and waste basket.

As an exhibitor you can
- Promote knowledge of your brand within the higher education community in the Pacific Northwest.
- Gather high-quality leads to foster new business for your company.
- Put your products and services in front of a new audience of higher education professionals.

Exhibit schedule
Move-In: Wednesday, November 18 8:00 am–5:00 pm
Move-Out: Friday, November 20 2:00 pm–6:00 pm

Reserve your sponsorship today
Contact Amy Luke (425-558-4224; aluke@nwccu.org)