Welcome
The webinar will begin in a moment
Introductions

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Today’s Agenda

• NWCCU Standards of Accreditation & Pilot

• Clearinghouse Overview

• Postsecondary Data Partnership

• Questions
NWCCU 2020 Standards for Accreditation

1.B.4 The institution monitors its internal and external environments to identify current and emerging patterns, trends, and expectations. Through its governance system it considers such findings to assess its strategic position, define its future direction, and review and revise, as necessary, its mission, planning, intended outcomes of its programs and services, and indicators of achievement of its goals.

1.C.1 The institution offers programs with appropriate content and rigor that are consistent with its mission, culminate in achievement of clearly identified student learning outcomes that lead to collegiate-level degrees, certificates, or credentials and include designators consistent with program content in recognized fields of study.
NWCCU 2020 Standards for Accreditation

1.D.2 Consistent with its mission and in the context of and in comparison with regional and national peer institutions, the institution establishes and shares widely a set of indicators for student achievement including, but not limited to, persistence, completion, retention, and postgraduation success. Such indicators of student achievement should be disaggregated by race, ethnicity, age, gender, socioeconomic status, first generation college student, and any other institutionally meaningful categories that may help promote student achievement and close barriers to academic excellence and success (equity gaps).

1.D.3 The institution’s disaggregated indicators of student achievement should be widely published and available on the institution’s website. Such disaggregated indicators should be aligned with meaningful, institutionally identified indicators benchmarked against indicators for peer institutions at the regional and national levels and be used for continuous improvement to inform planning, decision making, and allocation of resources.

1.D.4 The institution’s processes and methodologies for collecting and analyzing indicators of student achievement are transparent and are used to inform and implement strategies and allocate resources to mitigate perceived gaps in achievement and equity.
The mission of the National Student Clearinghouse is to serve the education and workforce communities and all learners with access to trusted data, related services, and insights.
Clearinghouse Services

Unlike other organizations that collect data on individuals or broader populations, the Clearinghouse supplies access to data with the best interests of the education community and learners in mind.
Clearinghouse Services

The Clearinghouse is vigilant in our concern for student privacy and our commitment to the Family Educational Rights and Privacy Act (FERPA),
Postsecondary Data Partnership
Measure institutional outcomes. Grow student success.
“Clearly, no single strategy works everywhere. . . .
No longer just the stuff of institutional reports to various government agencies, data are used throughout institutions to mobilize actions.”
Data Usage

• Tell the stories
• Justify budgetary requests
• Look for positive or negative trends
• Improve retention and graduation rates
• Advance student success initiatives
Data Barriers

- Data pockets
- Limited access
- Different metrics
- Unvalidated stats
- Data Literacy
Data Opportunities

• *What if* you could **spend more time on analyzing** data instead of collecting or reporting on it?

• *What if* you could get the information **into the hands of the staff** that could directly use it to benefit students?

• *What if* you could **see what is truly impacting** students in an easy to use format?

• *What if* you could identify and address **equity gaps** at your school?
What Is the Postsecondary Data Partnership?

Transformative way for your institution to measure and report student progress and success. The Postsecondary Data Partnership (PDP) empowers your institution with more comprehensive data, easier analysis & insights, centralized reporting, and better visuals to help you understand and improve student outcomes.
PDP and the Higher Education Ecosystem

- Institutions & State Systems
- National Initiatives
- Research & Policy
- Organizations & Associations
- Regional Initiatives
- Foundations
Who are our Partners
Supported by the
Bill & Melinda Gates Foundation & Lumina Foundation

American Association of State Colleges and Universities
Delivering America’s Promise

PARTNERSHIP FOR COLLEGE COMPLETION
Accelerating action to close the graduation gap

Achieving the Dream™

Excelencia! in Education

COMPLETE COLLEGE AMERICA

ASSOCIATION OF PUBLIC & LAND-GRANT UNIVERSITIES

YES WE MUST COALITION
COLLEGE SUCCESS FOR ALL

SHEEO

FRONTIERSSET

JFF

Student Success Center NETWORK

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Participation with our partners:

Institutional level Participation

- 31 Achieving the Dream
- 14 Association of Public and Land Grant Universities
- 19 American Association of State Colleges and Universities
- 16 Hispanic Serving

State level Participation

- NV, UT, OR ID members of Complete College America
- OR, WA members of Jobs for the Future
State Higher Education Executive Officers Online PDP Toolkit

Postsecondary Data Partnership Toolkit

About

This webpage and associated documents serve as a public resource for higher education professionals interested in or already involved in the Postsecondary Data Partnership (PDP). The goal of this page is to support institutions and systems in the adoption of the PDP by providing technical assistance documents that both complement and expand on the information that is already available on the National Student Clearinghouse’s PDP webpage. This site includes technical briefs on specific PDP topics, data use examples for utilizing the PDP Tableau dashboards and Analysis-Ready File, documents from PDP presentations at national conferences, research utilizing the PDP, and a blog which serves to share and communicate PDP information to the higher education community.

Postsecondary Data Partnership

http://sheeo.org/pdp
How the PDP Works
How the PDP Works

Institution Submits Course and Cohort Files

Combine DegreeVerify and EnrollmentVerify

Reverse Transfer

Institutions Access PDP Dashboards

Dashboards

3rd Parties
National Initiatives
National Associations

Analysis-Ready File
Cohort File

- Entry status
- High school completion & GPA
- First-generation status
- Race/ethnicity
- Dual enrollment
- Number credits attempted & transferred
- Math & English readiness

Course File

- Pell status
- Program Intent (degree type, transfer)
- GPA (term, cumulative)
- Course identifiers
- Course credits, grade, etc.
- Gateway Math & English
- Degree type sought
- Reverse Transfer information
How the PDP Works

Institution Submits Course and Cohort Files

Combine DegreeVerify and EnrollmentVerify

Reverse Transfer

Institutions Access PDP Dashboards

Dashboards

3rd Parties
National Initiatives
National Associations

Analysis-Ready File
What Institutions Receive
Interactive Dashboards – Key Performance Indicators

Overview:
- Executive Summary
- Enrollment

Early momentum metrics
- Credit accumulation rate
- Credit completion ratio
- Gateway course completion
Interactive Dashboards - KPIs

Outcomes over time:
- Persistence/retention--year 1 & term-to term for up to 8 terms
- Transfers
- Outcome measures
- Credentials conferred and time to credential

Analyze past performance

Lagging Indicators
Analysis-Ready File

File includes:

• Student-level identification for the institution
• File presenting one student’s data per row for segmented analysis.

File enables you to:

• Create college-defined cohorts, such as matching to early momentum indicators.
• Conduct granular analysis, making KPI data actionable.
Institutional Feedback

How one institution used the dashboards:

• “JUMP-OFF POINT FOR ACTIONABLE, DYNAMIC DATA EXPLORING AT THE INSTITUTION LEVEL”

• “PDP dashboards bring to light an area that needs improvement, and IR uses internal, real-time data to explore or provide goals to improve.”

• “Achievement Task Force and Equity calculator stemmed from seeing a difference in completion rates by race/ethnicity”

• “SACSCOC accreditation Section 8.1 Student Achievement Data: Provides overall and disaggregated data trends on the main metrics relevant to higher education”
Interactive Dashboards
Getting Started
Postsecondary Data Partnership
Getting Started

- **Sign PDP Contracts**
  - Data-sharing agreements

- **Program Data**
  - Map and program to pull data
  - Typically one full week of work the 1st time; 3-5 years of historical

- **Submit Data**
  - First time, approximately 1–2 weeks of passing validations and troubleshooting
  - Subsequent times, less than 1 week
Benchmarking

Credit Accumulation Rate

Select an institution

Hometown University

Select Credit Thresholds:
Academic Year

What is the KPI measuring?
1. What proportion of your students are progressing toward completion by earning sufficient credits in their first academic year?
2. Are full-time students earning either 30 or 24 credits, and are part-time students earning either 15 or 12 credits in their first academic year?

Please read before filtering
In order to ensure data in the benchmarking, you must filter in the following order:
Step 1: Always use the Global filters at the very top.
Step 2: Use the Benchmark filters.

CAR by Overall

Benchmarking Across 11 Schools

See All Benchmarking Schools

CAR by Cohort

Selected Filters: Cohort: All
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Summary of Benefits

• **Encourages** improved data quality, transparency and use across campus

• **Evaluate** areas of concern and impact of student success efforts

• **Insights** to help identify where to focus resources

• **Improve** institutional ability to retain students and increase the likelihood of students earning credentials

• **Identify** and improve equity gaps

• **Reduce** reporting burden
Summary of Benefits

- **Access across campus** to interactive **dashboards** built in Tableau (no license necessary)
- **Early Momentum** indicators
- **Transfer** out dashboard
- **Leadership**-- Executive Summary dashboard
- **System level roll up**
- **Disaggregated data** that can be **filtered by many different parameters**
- **Student-level analysis-ready file** that includes derived metrics from degree and enrollment.
Questions

To Learn More:
https://studentclearinghouse.org/colleges/pdp/

Contact us at:
pdpservice@studentclearinghouse.org